Managing Television News provides a practical introduction to the television news producer, one of the most significant and influential roles in a newscast. Recognizing the need for formal training in this key role, authors B. William Silcock, Don Heider, and Mary T. Rogus have combined their expertise and experience to shape this essential resource on the responsibilities, demands, and rewards of the news producer position. Their book provides a strategic approach to producing newscasts and serves as an in-depth guide to creating quality, audience-friendly newscasts working within the realistic limitations of most newsrooms. It helps the student and the professional producer sort through the various deadline-driven challenges of creating a 30-minute newscast. Filled with real-world examples and advice from news directors, producers, and anchors currently in the business, and photographs illustrating the varied perspectives in the position, Managing Television News provides critical skill sets to help resolve ethical dilemmas, as well as keen and fresh insights on how to win the ratings without compromising news quality. Career concerns are also addressed. This resource is a pioneering book for the professional television newscast and the individual reader interested in starting or expanding a producing career. It is an excellent text for the college classroom, as its structure fits neatly into a semester schedule, and it is a must-have resource for both seasoned and novice producers, as well as students in broadcast news.

Broadcast Journalism

Agnes Moorehead on Radio, Stage and Television

Over the past twenty years, a focus on broadcast talk has emerged as an innovative approach to studying the media. Adapting perspectives derived from Discourse and Conversation Analysis, this approach investigates distinctive forms of mediated speech on TV and radio. It provides original insights into the ways in which broadcasting stages 'discourse events' (interviews, debates, commentaries and verbal performances) which are designed to attract and involve overhearing audiences. Media Talk is the first book to provide a comprehensive review of this important work, in terms which are accessible to students and non-specialist readers. It is however, much more than a textbook, being augmented throughout by the author's own research into contemporary, sometimes controversial developments. An introduction to this area of media studies, and its distinctive methodologies, is followed by chapters on news talk, political talk, sports talk, radio DJ talk, talk shows, celebrity interviews and 'reality TV'. The book is illustrated with examples from British and American radio and
American Television News: The Media Marketplace and the Public Interest

Describes the storytelling elements of a broadcast news story. It shows students and professionals of radio and TV journalism how to apply structure to stories. Use cases of news reports and evaluation checklists are presented.

Nomination of Susan Ness to be a Member of the Federal Communications Commission

The origins and evolution of the major institutions in the United States for noncommercial radio and television are explored in this unique volume. Ralph Engelman examines the politics behind the development of National Public Radio, Radio Pacifica and the Public Broadcasting Service. He traces the changing social forces that converged to launch and shape these institutions from the Second World War to the present day. The book challenges several commonly held beliefs – including that the mass media is simply a manipulative tool – and concludes that public broadcasting has an enormous potential as an emancipatory vehicle.

Teachers of Children who are Partially Seeing

Starting Your Career in Broadcasting is the complete guide to breaking into this competitive field—and staying there. It’s packed with advice from top personalities including Bob Costas, Chris Berman, Larry King, Jim Lampley, Bob Kingsley, Rene Syler, Troy Aikman, plus station managers and other broadcasting pros, all sharing stories of how they got their start in broadcasting. Often hilarious, sometimes moving, always insightful, these anecdotes offer first-hand guidance on making the right career choices. Chapters explore specific on-air and behind-the-scenes jobs; broadcasting schools and what they teach; what news and program directors seek in job applicants; tips for being effective on the air; how an aspiring broadcaster can buy airtime; weathering the ups and downs of a competitive industry; and much more. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Starting Your Career in Broadcasting

Radio and Television Broadcasting on the European Continent was first published in 1967. Minnesota Archive Editions uses digital technology to make long-unavailable books once again accessible, and are published unaltered from the original University of Minnesota Press editions. In this book Dr. Paulu provides a comprehensive survey based on firsthand study of the development and current status of radio and television broadcasting in continental Europe. He discusses the technical, organizational, financial, and programming aspects of European broadcasting in both Communist and Western countries. The material is organized, not on a country-by-country basis, but as it relates to broad basic issues, and it is presented in a framework of such interrelated factors as geography, history politics, international relations, religious traditions, language, national economic standards, and cultural and social life. The broadcasting systems studied include those of the Soviet Union and other Communist countries, France, West Germany, Belgium, the Netherlands, Italy, Sweden, and Switzerland. The account is particularly timely in view of the concern and discussion about the future course of broadcasting in the United States. It has relevance not only for communications specialists but for political scientists and other scholars in the social sciences as well as for the growing public which is interested in the improvement of American broadcasting.

Teen Drinking Prevention Program

This new edition of Broadcast Journalism is a major revision to the premier textbook in its
Field and a standard primer for broadcasting courses. It is an up-to-date practical manual for would-be reporters eager to enter the hectic arenas of radio and TV news. Broadcast Journalism offers a vivid insight into the world of electronic reporting, taking you behind the scenes at ITN and the BBC World Service. Join camera crews on a stakeout at the High Court, and capture the atmosphere in the studios of the world’s largest news organisation. All the essential skills are covered, with step-by-step instruction in reporting, recording and editing using the latest equipment. Coverage for radio and TV includes: - Newswriting - Newsgathering - Newsreading - Interviewing - Programme-making The digital revolution is transforming the news, and this fifth edition explores the new opportunities emerging for journalists and online reporters using the Internet. Essential guidance is also given on how you can break into a career in journalism. A practical manual containing all the aspiring reporter needs to know Includes electronic and online reporting Offers career advice

Chattanooga Radio and Television

Agnes Moorehead (1900-74) was unique among twentieth-century American actresses in making a major career for herself in all four entertainment media after the age of 40. As the title indicates, Agnes Moorehead on Radio, Stage and TV focuses on Moorehead’s career in radio, on the stage, and in television. A representative selection of 25 of her most interesting and representative performances in these media are discussed in separate profiles ranging in length from 1,500 to 7,500 words, with the longest chapters devoted to Mayor of the Town, Suspense, Moorehead’s one-woman show, Bewitched and Gigi. Naturally, the book also covers Moorehead’s celebrated appearance on The Twilight Zone, both her productions of Don Juan in Hell, and her Emmy-winning appearance on The Wild Wild West. Many less well-known performances have never been analyzed in detail before. These include fascinating and entertaining portrayals on TV series such as Wagon Train, Adventures in Paradise, Rawhide and Burke's Law. The profiles are organized in chronological order. Thus, from The Shadow to Gigi, the book can be read as a continuous, chronological narrative of Moorehead’s unfolding acting career through more than three decades; or the individual chapters may be read as self-contained accounts of individual shows and performances. Each profile concentrates on Moorehead’s contribution to the show or episode. In addition to analyzing the nature and function of Moorehead’s role and how she performs it, the author variously discusses the place of the performance in her career development as a whole; her relationship with directors, producers, and/or fellow actors: comparisons and contrasts with similar types of roles in the same or other media; and curious, little known facts about the production. Nissen also discusses salient events in Moorehead’s personal life at the time.

Technical Data Digest

Catalog of Copyright Entries

This newest edition of Broadcast Journalism continues its long tradition of covering the basics of broadcasting from gathering news sources, interviewing, putting together a programme, news writing, reporting, editing, working in the studio, conducting live reports, and more. Two new authors have joined forces in this new edition to present behind the scenes perspectives on multimedia broadcast news, where it is heading, and how you get there. Technology is meshing global and local news. Constant interactivity between on-the-scene reporting and nearly instantaneous broadcasting to the world has changed the very nature of how broadcast journalists must think, act, write and report on a 24/7 basis. This new edition takes up this digital workflow and convergence. Students of broadcast journalism and professors alike will find that the sixth edition of Broadcast Journalism is completely up-to-date. Includes new photos, quotations, and coverage of convergent journalism, podcasting, multimedia journalism, citizen journalism, and more!


Sixteen-year-old Tabitha, the daughter of a preacher who believes science is Satan’s work, longs to study at a university and dig for dinosaur bones, but in South Dakota at the end of the nineteenth century such ambitions are discouraged.

Programming for TV, Radio & The Internet

Investigation of Radio and Television Programs
"Broadcast News Writing, Reporting, and Producing, Fourth Edition examines the skills, technologies, and challenges of writing, reporting, and producing for broadcast journalism. Along with complete coverage of the fundamentals, this book contains writing samples from some of the most famous broadcast journalists, including Edward R. Murrow, Charles Kuralt, Cokie Roberts, Eric Sevareid, Pauline Frederick, Charles Osgood, Paul Harvey, Betsy Aaron, Bob Dotson, Susan Stamberg, and Richard Threlkeld, who also discuss how they write and report."--BOOK JACKET.

This concise history of the news broadcasting industry will appeal to both students and general readers. Stretching from the "radio days" of the 1920s and 1930s and the early era of television after World War II through to the present, the book shows how commercial interests, regulatory matters, and financial considerations have long shaped the broadcasting business. The network dominance of the 1950s ushered in the new prominence of the "anchorman," a distinctly American development, and gave birth to the "golden age" of TV broadcasting, which featured hard-hitting news and documentaries epitomized by the reports by CBS's Edward R. Murrow. Financial pressures and advertising concerns in the 1960s led the networks to veer away from their commitment to serve the public interest, and "tabloid" television - celebrity, gossip-driven "soft news" - and news "magazines" became increasingly widespread. In the 1980s cable news further transformed broadcasting, igniting intense competition for viewers in the media marketplace. Focusing on both national and local news, this stimulating volume examines the evolution of broadcast journalism. It also considers how new electronic technologies will affect news delivery in the 21st century, and whether television news can still both serve the public interest and maintain an audience.

Writing News for TV and Radio

Where do program ideas come from? How are concepts developed into saleable productions? Who do you talk to about getting a show produced? How do you schedule shows on the lineup? What do you do if a series is in trouble? The answers to these questions, and many more, can be found in this comprehensive, in-depth look at the roles and responsibilities of the electronic media programmer. Topics include: Network relationships with affiliates, the expanded market of syndication, sources of programming for stations and networks, research and its role in programming decisions, fundamental appeals to an audience and what qualities are tied to success, outside forces that influence programming, strategies for launching new programs or saving old ones. Includes real-life examples taken from the authors' experiences, and 250+ illustrations!

Australian Radio Listeners and Television Viewers

A recent Times-Mirror survey has shown that 65 percent of Americans prefer television over other news media for news coverage, an increase of 10 percent in just over a decade. To understand the enormous impact television news has had on American life, it is important to define the contributions made by various individuals in the field, as well as to recognize the news programs and broadcast journalism issues that have captivated, enlightened, and informed our nation. Never before have the forces and individuals of television news been so thoroughly and authoritatively examined.

Measuring Bias on Television

This lively and accessible book charts how Australian audiences have engaged with radio and television since the 1920s. Ranging across both the commercial and public service
Broadcasting sectors, it recovers and explores the lived experiences of a wide cross-section of Australian listeners and viewers. Offering new perspectives on how audiences have responded to broadcast content, and how radio and television stations have been part of the lives of Australians, over the past one hundred years, this book invites us into the dynamic world created for children by the radio industry, traces the operations of radio and television clubs across Australia, and uncovers the workings of the Australian Broadcasting Commission’s viewers’ advisory committees. It also opens up the fan mail received by Australian broadcasting stations and personalities, delves into the complaints files of regulators, and teases out the role of participants and studio audiences in popular matchmaking programs.

Library of Congress Subject Headings

The Magic Box

The Formative Years

The origins and evolution of the major institutions in the United States for noncommercial radio and television are explored in this unique volume. Ralph Engelman examines the politics behind the development of National Public Radio, Radio Pacifica and the Public Broadcasting Service. He traces the changing social forces that converged to launch and shape these institutions from the Second World War to the present day. The book challenges several commonly held beliefs — including that the mass media is simply a manipulative tool — and concludes that public broadcasting has an enormous potential as an emancipatory vehicle.

Radio & TV News


Broadcast Journalism

To those born and raised in Chattanooga, certain names bring a smile to their faces: Miss Marcia, Bob Brandy, Mort Lloyd, Dr. Shock, and, of course, “Luther.” These are among the icons of Chattanooga broadcasting. They are the faces and voices that awakened Chattanoogans each morning, delivered the news, or made them laugh. Ever since two high school pals put the city’s first radio station on the air in 1925, Chattanooga has been blessed with an abundance of memorable personalities. Some passed through on their way to national fame, while others have made Chattanooga their home for more than half a century.

Overview of Radio and Television Marti

Australians have become increasingly visible outside of the country as speakers and actors in radio and television, their media moguls have frequently bought up foreign companies, and people around the world have been able to enjoy such Australian productions as The Flying Doctors, Neighbours, and Kath and Kim. The origins, early development, and later adaptations of radio and television show how Australia has gone from being a minor and rather parochial player to being a significant part of the international scene. The A to Z of Australian Radio and Television provides essential facts and information concerning the Australian radio and television industry. This is accomplished through the use of a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced dictionary entries on directors, producers, writers, actors, television and radio series, and television and radio stations.

Public Radio and Television in America

Television and Behavior

Broadcast Journalism
Writing for Broadcast News

An overview of the specialized techniques of electronic newsgathering (broadcast journalism), radio, TV, writing, reporting and producing.

Broadcast News

Public Radio and Television in America

Managing Television News

Television and Radio in the United Kingdom

"Exploring the important issue of impartiality in news reporting, with special reference to news broadcasting on television, this book examines the position of impartiality or bias within the context of news objectivity by exploring the many accusations of bias, accusations that are generally characterized by aggrieved parties claiming to have been treated unfairly, misrepresented, or underrepresented."

Departments of State, and Justice, the Judiciary, and Related Agencies Appropriations for 1961

Book and CD-ROM. This teach-yourself CD-ROM and book enables students to learn the basics on their own. These new teaching tools put students to work, but let them proceed at their own pace. And let them run or stroll through a series of exercises on screen. They can take these exercises whenever and as often as they wish. Each round of exercises is a learning experience. Students learn the Dos and Don'ts, Cans and Cant's, Musts and Mustn'ts. They learn them and learn how to apply them with a relaxed approach. Contents: Getting Started; Words to Watch Out For; The Lead Writer's Deadly Dont's; Fine Points/Fine Pointers; Putting it all Together; Lead-ins, Lead-outs, Voice-overs; All Else.

The A to Z of Australian Radio and Television

Writing for Television, Radio, and New Media

WRITING FOR TELEVISION, RADIO, AND NEW MEDIA has been the leading work in its field for more than fifty years. Its frequently updated revisions, including the eleventh edition, combine the best principles and examples of the past with those of contemporary practice. Its thorough coverage of concepts, approaches, and techniques concentrates on the key media formats of commercials; news and sports; documentaries; reality programs; talk shows; interviews; music programs; corporate, educational, and children's formats; and drama and sitcoms. The text also presents basic information that writers need to know about production techniques, demographics, copyrights, and career opportunities. New material on social media allows today's students to understand the continued importance of clear writing and shows them how their digital skills can transfer to career opportunities. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Radio and Television Broadcasting on the European Continent

A riveting journey into the psyche of Britain through its golden age of television and film; a cross-genre feast of moving pictures, from classics to occult hidden gems, The Magic Box is the nation's visual self-portrait in technicolour detail. 'The definition of gripping. Truly, a trove of wyrd treasures.' BENJAMIN MYERS 'A feat of argument, description and affection.' FINANCIAL TIMES 'Highly entertaining . . . [A] fabulous treasure trove.' SCOTSMAN 'Young is a phenomenal scholar.' OBSERVER Growing up in the 1970s, Rob Young's main storyteller was the wooden box with the glass window in the corner of the family living room, otherwise known as the TV set. Before the age of DVDs and Blu-ray discs, YouTube and commercial streaming services, watching television was a vastly different experience. You switched on, you sat back and you watched. There was no pause or fast-forward button. The cross-genre feast of moving pictures produced in Britain between the late 1950s and late 1980s - from Quatermass...
and Tom Jones to The Wicker Man and Brideshead Revisited, from A Canterbury Tale and The Go-Between to Bagpuss and Children of the Stones, and from John Betjeman's travelogues to ghost stories at Christmas - contributed to a national conversation and collective memory. British-made sci-fi, folk horror, period drama and televisual grand tours played out tensions between the past and the present, dramatised the fractures and injustices in society and acted as a portal for magical and ghostly visions. In The Magic Box, Rob Young takes us on a fascinating journey into this influential golden age of screen and discovers what it reveals about the nature and character of Britain, its uncategorisable people and buried histories - and how its presence can still be felt on screen in the twenty-first century.

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