Investments in sport, events and tourism in cities and wider regions are part of nascent regeneration strategies linked to transitioning economic bases and place images. While it is important to consider physical regeneration, there is a range of subsequent benefits and opportunities brought about through regeneration that considers social impacts, communities and how investments and developments influence how people interact in transformed places. This book brings together a collection focusing on the diverse range of approaches and perspectives of regeneration. Twelve chapters outline and bring together critical perspectives of regeneration from scholars in different parts of the world. This collection critically assesses some of the key factors impacting upon regeneration initiatives in relation to sport, events and tourism. By doing so, this book answers if new opportunities have arisen from developments, increasing the demands and needs of locals and tourists, or if transformations could lead to exclusion - thus challenging who regeneration is for. This book will be valuable reading for students and academics interested in tourism studies, events planning, sport and leisure studies or development studies, as well as the wider social sciences.

The Last Cowboy: A Life of Tom Landry

As the role of sport in society becomes ever more prominent and as sports organisations become increasingly influential members of the global community, it has become more important than ever for sport to consider its wider social responsibilities. The Routledge Handbook of Sport and Corporate Social Responsibility is the first book to offer a comprehensive survey of theories and concepts of CSR as applied to sport, and the social, ethical and environmental aspects of sport business and management. It offers an overview of perspectives and approaches to CSR in sport, examines the unique features of the sport industry in relation to CSR, explores the tools, models, common pitfalls and examples of best practice on which managers can draw, and discusses how CSR and corporate citizenship can be integrated into the sport management curriculum. The book covers every key issue and functional area, including implementation, strategic benefits, communication and corporate image, stakeholder engagement, and the measurement and evaluation of CSR policies and practices, and it includes detailed international case studies, from the NBA and the Olympic Games to Japanese soccer. The Routledge Handbook of Sport and Corporate Social Responsibility is important reading for any student, researcher, manager or policy maker with an interest in sport business, management, ethics or development.

The Economics of Sport and Recreation

Sport and leisure managers need to understand the financial side of their industry to offer the most cost-effective facilities and to make sound business decisions. However, the non-expert finds the language and practice of finance often bewildering and perceived as complicated, difficult and impenetrable. This textbook guides the reader through the maze of financial terms and concepts, illustrating theory with examples drawn specifically from sport-based contexts to make this the most relevant, transparent and helpful handbook for students of leisure management available. Written by experts in accounting and sport management, this book enables readers to work through the subject at their own pace, with case studies, worked examples and self-tests to ensure students can apply their knowledge to industry-specific situations. Ideal for students on sport and leisure management courses, this book will also be valuable to practitioners who need a quick-reference guide to everyday financial questions.