Important was Wright's view of himself, his art, and society, and Alofsin uncovers the European impact on the architect's image of himself as a primitivist. He traces this influence in his art through Wright's sources, innovations in sculpture, and an intensification of the architect's use of ornament. Less tangible, but as important, was Wright's view of himself, his art, and society, and Alofsin uncovers the European impact on the architect's image of himself as a primitivist. He traces this influence in his art through Wright's sources, innovations in sculpture, and an intensification of the architect's use of ornament.