



iCORE GLOBAL

# iCORE GLOBAL COMMERCIAL REAL ESTATE | REDEFINED

Clients are demanding an evolved approach to their real estate, transaction and portfolio management requirements; demanding skills sets that expand beyond that of traditional Tenant Rep firms. Having a choice between conflicted, full-service firms, or limited tenant rep firms, paints a clear picture that clients need more from their providers.

**iCORE GLOBAL HAS LISTENED AND RESPONDED IN DRAMATIC FASHION. WE HAVE REDEFINED WHAT IT MEANS TO BE A FULL-SERVICE COMMERCIAL REAL ESTATE PROVIDER WHILE MAINTAINING OUR POSITION AS DEDICATED CLIENT ADVOCATES.**

## HOW DID WE ACCOMPLISH THIS?

We took a close look at where the conflicts occur and purposefully aligned with strategic partners to deliver needed results in a collaborative manner, such as Development and Asset Management. By leveraging strategic partnerships, our clients benefit from increased knowledge-share and expertise without creating the conflict inherent in traditional full-service firms. The result is a systematically repeatable full-service delivery platform, synchronized with conflict-free industry experts.

Through our strategic partnerships we achieve the true depth and breadth real estate occupiers need to optimize their portfolios and investments. Our strategic partnerships with Asset Management groups and Owner Reps enable iCORE to provide clients with the full suite of services they need without compromising client advocacy and remaining conflict-free. iCORE is the answer when real estate portfolio optimization is needed.